

Agenda for December 1, 1999 DHT Board of Trustees Meeting
DHT Headquarters

5:30 p.m.--Refreshments

6:00 p.m.--Call to Order--Enid Pinkney

Approval of Minutes

Treasurer's Report--Bill Murphy

Executive Director's Report--

State heritage tourism grant of \$19,000 secured for website and magazine next year

Preservation Today magazine ads

Letter mailed to solicit special holiday contributions

Fundraising idea of partnering with restoration developers

Jan. 16th membership recruitment event at Bonnet House with Florida Trust

President's Report

Endangered Sites List /Press Release and Press Conference--George Neary

Lummus Park neighborhood demolition issue--Richard Heisenbottle

Board Training Workshop--Dolly MacIntyre

Holiday Party December 7, 6:30-9 p.m.--Dolly and Rachel Parson

March 18th Building Bridges Fundraiser at Deering Estate--Luis Ajamil

Telethon to encourage membership renewals

Executive Director's Report for the December 1, 1999 DHT Board Meeting

Community Outreach and Meetings:

- Oct. 27--Met with Mike McGowan and Donald Slesnick Jr. re website
Attended Leadership Florida reception at Union Planters Bank hosted by Adolfo Henriques
- Oct. 28--Attended Convention & Visitors Bureau meeting at Loew's Hotel
- Nov. 1--Met with Basilio Jarosiewicz and Daniel Leobell of National Wood Products re sponsorship of workshop for Dade Heritage Days
- Nov. 9--Meeting with Arva Parks, Thorn Grafton, Richard Heisenbottle and Enid re strategy for Lummus Park block
- Nov. 10--Meeting with Laura Kammerer of State Historic Preservation Office, Sarah Eaton, Dianne Johnson, Arva Parks, Chris Eck, developer Mike Spetko, Adrienne Parob, and others re demolition of Lummus Park houses for 16 story affordable housing project on NW 4th Street
--Attended Coral Gables Historic Homeowners party
- Nov. 11--Interview with Kathy Glasgow of New Times re Freedom Tower story
-- Attended reception of U.S. Southern Command
- Nov. 12--Met with Phillip Church of FIU re play on Miami Circle
- Nov. 15--Specially called DHT Board meeting re Endangered Sites and Finances
- Nov. 16-17-18--Trip to Tallahassee for State Historic Preservation grants
- Nov. 22--Meeting on Miami Circle at Miami River Inn
- Nov. 23--Interview with Jake Bernstein of New Times re Miami Circle and web
- Nov. 29--Attended Miami-Dade County Commission meeting re Miami Circle vote to accept TPL's bridge loan of \$8.7 million
- Dec. 1--Attended Donors Forum meeting with funders at Royal Caribbean offices
--Interview with WAMI TV re Freedom Tower and Endangered Sites
--Met with Patti Allen to discuss fundraising ideas for DHT

MINUTES DADE HERITAGE TRUST BOARD MEETING

DATE: OCTOBER 26, 1999

Attendance: Dolly MacIntyre, Penny Lambeth, Judy Pruitt, Thorn Grafton, RJ Heissenbottle, Randall Robinson, Ruth Jacobs, George Neary, Jane Caporelli, Enid Pinkney, Becky Matkov, Blanca Mesa

1. Discussion of the "Gala Dinner" at the Deering Estate, March 18, 2000:
2. Discussion of the "Revolving Fund Program" run successfully by Tampa Preservation. Bill Murphy reported that DHT hosted a luncheon for bankers and they offered to support DHT efforts to begin a revolving loan fund program locally.
3. Discussion of Empowerment Zone. Jane Caporelli reported that there are several meetings coming up and invited DHT members to attend. She reported that each zone can receive up to \$200,000 for job training, community centers, and "bricks and mortar" improvements.

Discussion of "Historic Tours." Judy Pruitt reported that DHT has an opportunity to have a booth at the Coconut Grove Arts Festival.

Discussion of the "Top 10 Endangered Sites". On a motion by Dolly McIntyre, seconded by Penny Lambeth, it was agreed to hold an emergency meeting Nov. 15 to discuss and decide upon Miami-Dade County's 10 most endangered historic sites.

The previous board meeting's minutes were moved and seconded and unanimously approved by all present.

Becky Matkov discussed the need for more advertising for the next issue of Preservation Today. New membership is also needed. Dolly McIntyre said it was important to send personal notes and make phone calls in order to secure new members.

George Neary said that the Executive Committee need to put a plan in order to increase corporate membership.

Dolly McIntyre volunteered to coordinate the food committee for the December 7 holiday party.

Discussion of "SHOP2GIVE.COM.". DHT is a registered recipient and has already made \$1.47 off commission. Everyone was encouraged to spread the word about this shopping opportunity.

Discussion of Miami's Historic Neighborhood Book. Sales of ads are proceeding. DHT will get 500 copies of the book that can be used to raise funds for DHT

Discussion on selling advertising on the DHT web site as a revenue source. Blanca Mesa agreed to research this issue.

Discussion of an opportunity to sell \$5 tickets to a special Burdines Department Store sale for December 4, 1999. Dolly McIntyre said there was not enough time to organize this and everyone agreed to try again next year with this idea.

Discussion of Miami Circle. DHT will send a letter to Ileana Ros-Lehtinen and letter to the City of Miami regarding trust fund set up in 1985 from Bayside Shopping Center rents that is supposed to fund purchase of additional waterfront park land.

Discussion of Lummus Park: Houses in the neighborhood which are slated for demolition to make way for a high rise building are eligible for historic listing. The city rezoned the land. It was recommended that DHT ask the federal government for a "106 review"; ask that this matter be put on the HEP board agenda for review and listing. Motion made by Penny L. and seconded by Thornton Grafton to accomplish those things.

Discussion of the Miami City Cemetery. Penny Lambeth stated that a fence is being installed to protect the property from vandalism. To date, 40-50 tombstones have been raised. Penny said she called the Miami NET office asking that back of buildings adjacent to the cemetery be cleaned up. Citations have been sent out and the owners have 30 days to comply with clean up.

Discussion of School lectures. Ruth Jacobs reported that she continues to speak to schools for free but has asked for donations from PTA.

Submitted by : Blanca Mesa

DADE HERITAGE TRUST
Board of Trustees Meeting Minutes
Specially Called Board Meeting

Date: Nov. 15 th , 1999	
Location:	DHT Headquarters

Present:		Absent:	
Enid Pinkney	Blanca Mesa	Randall Robinson	G. Neary
Bill Murphy	Rachel Parsons	R. J. Heisenbottle	H. Sosa
Margaret Pelton	Thorn Grafton	Luis Ajamil	Patricia Allen
Neil Robertson	Raeganne Eastman	Joyce Kory	D. MacCullough
Penny Lambeth	Dolly MacIntyre	BJ Smith	J. Pruitt
Becky Matkov	Jane Caporelli		
Gene Tinnie	Tina Lane		

The meeting was called to order at 5:50pm

I FIU/ UM "Circle Play

Phil Church, head of the acting program at F.I.U., has requested that DHT partner with FIU and UM in putting on the [full-length] play about the Miami Circle at the Gusman Theater. DHT would be the applicant on the Cultural Affairs Council Tourist Tax Development Grant. The Cultural Affairs Council grant would be for \$10,000.

A motion was approved for DHT to partner with directors from with FIU and UM to produce the full length Miami Circle Play. In exchange for using DHT's 501 (c) 3 and our administrative assistance, DHT would receive a 10% administrative fee from the grant and 10% of any profits on the project. DHT would have no exposure to losses or liabilities. Bill Murphy is to review the grant application before DHT commits to the project.

II. Treasurer's Report- Finances

Bill Murphy presented the DHT statement of financial position for October 1999. Bill stated that DHT's finances are in a "very serious circumstance" and that there is an "immediate need" to increase our operating assets. The balance in our account is approximately \$38,000 with no reserve. At this rate, DHT has only enough assets to stay in business for 3 months. Bill explained that operational funds in the past years were partly the result of administration of the Lighthouse Grants and Post Hurricane Andrew administrative funds. Bill states that it is our responsibility as a Board to satisfy the "immediate need" for assets.

- ◆ Potential income ideas:
- ◆ Selling ads in Preservation Today Magazine
- ◆ Recruiting new and expired members
- ◆ Send out a letter for year end support
- ◆ Holiday Party – make the event a "money making" event
- ◆ Corporate Membership drive – develop corporate package